CLAIMS

1. A display device for displaying symbols in a player-operable entertainment machine comprising at least one movable member (9) having a symbol-bearing support (27, 30), and a signal-generating device (28) characterised in that the support is a signal-actuable support (27, 30) whereby the symbols are produced on said support by supply of signals thereto from said signal-generating device (28).

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- 2. A display device according to claim 1 characterised in that the movable member (9) is movable relative to the support (30), and the signal-generating device (28) is operable to produce a moving symbol display on the support (30).
- 3. A display device for a player-operable entertainment machine comprising at least one movable member (9) arranged to bear symbols for display on the machine, and a signal-generating device (28), characterised by the provision of a signal-actuable support (30) mounted alongside said member (9) so that the member (9) is movable relative to the support (30) and the symbols are arranged to be produced on said support (30) in a sequence moving in correspondence with movement of the member (9) by supply of signals to the support from the signal-generating device (28).
 - 4. A display device according to claim 1 characterised in that the support (27) is movable with the movable member (9).
 - 5. A display device according to any one of claims 1 to 4 characterised in

that the movable member (9) is a rotatable member.

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- 6. A display device according to claim 5 characterised in that the rotatable member (9) is an axially rotatable reel, and the support (27, 30) is in the form of a strip mounted in a curved path relative to at least a part of an outer peripheral structure (21, 22) of the reel so as to face radially outwardly therefrom.
- 7. A display device according to claim 6 when dependent on claim 2 or 3 characterised in that the strip (30) extends around part only of the peripheral structure (21, 22).
- 10 8. A display device according to claim 7 wherein the peripheral structure (21, 22) is open whereby the strip (27, 30) is visible therethrough.
 - 9. A display device for a player-operable entertainment machine comprising a signal-actuable support (30), and a signal-generating device (28), characterised in that the support (30) is shaped to conform to a simulated path of movement and the symbols are arranged to be produced on said support (30) in a sequence moving along said path by supply of signals to the support from the signal-generating device (28).
 - 10. A display device according to any one of claims 1 to 9 characterised in that the support (27, 30) comprises an LCD substrate and said symbols comprise digital signals.
 - 11. A display device according to any one of claims 1 to 10 characterised in that the signal-generating device (28) is operable to produce and

maintain said signals thereby to establish and maintain said symbols.

- 12. A display device according to any one of claims 1 to 10 characterised in that the signal-generating device (28) is operable to produce said signals thereby to establish said symbols, the support (27, 30) being operative to retain established symbols.
- 13. A display device according to any one of claims 1 to 12 characterised in that the signal-generating device (28) is operable in a plurality of modes corresponding respectively to a plurality of different symbol ranges.
- 10 14. A device according to any one of claims 1 to 13 characterised in that the support (27, 30) is back illuminated with an illumination device (26).

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- 15. A device according to any one of claims 1 to 14 characterised in that the symbols on the support (27, 30) comprise pictorial representations of fruit.
- 16. A player-operable coin-operated entertainment machine of the kind having a main display device for displaying a combination of symbols at a win zone, said device comprising a plurality of side-by-side symbol-bearing reels (9) rotatable about a common horizontal axis within a housing behind a window at the win zone, characterised in that said main display device is the display device of any one of claims 1 to 15.
 - 17. A player-operable coin-operated entertainment machine of the kind having a main display device for displaying a combination of symbols

at a win zone, and an auxiliary display device (19) for displaying one or more symbols in relation to a supplementary game feature characterised in that said auxiliary display device is the device of any one of claims 1 to 15.